

NetCustodian - Site Planning Questionnaire

Complete the questions below. The information will be valuable for planning your web site.

1. What purpose is your web site to serve?

What do you wish to accomplish with your web site?

2. Who is your target audience for your web site?

Who will need your web site and when will they need it?

3. Who will write the content/copy for your site?

Do you plan to provide all written copy or will you need assistance?

4. Do you have content that you can leverage and adapt for your web site?

Do you have print

5. Do you have graphics or photos for your site?

The internet is a
provide this for you (hire a photographer, provide stock photography, etc.).

6. Do you have an identity (logo, letterhead, etc.) or will you need us to create an identity for you?

7. Will you be selling products from your web site?

8. Have you looked at your competitor's sites? What are some of your favorites?

9. Name several sites you like and don't like and explain why.

10. Do you have a domain name already? If so what is it?

11. Will you need us to purchase a domain name for you? If so, what name would you like?

See netsol.com and nameboy.com for availability and assistance.

12. How can we best get in touch with you to review your new web site? (name, e-mail address, phone number)